



Cyber security that not only defends your company but gives it a competitive edge?

Cyber Times

Outcome-based security saves the day!

Build resilience, improve competitiveness and supercharge productivity with outcome-based security – the superhero your company didn't know it needed.



Is a reactionary approach to cyber security putting your budget under threat?

Organizations are feeling the squeeze to keep up as threats become more unpredictable and sophisticated.

60%

of respondents adopt a reactive and/or ad-hoc approach to cyber risk

71%

of respondents report spending more on cyber security each year.

As a result many security professionals feel they have no option but to respond tactically rather than strategically when these incidents arise.

Unfortunately this reactive approach to cyber risk management creates misalignments across people, processes, and technology.

90%

of respondents incur challenges when they react to cyber security incidents as they arise



Opticians

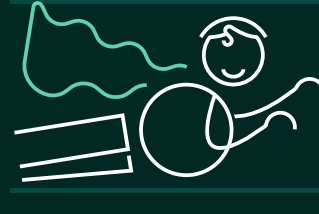
Visibility into cyber risks
41% struggling to deliver the visibility expected

Job center

Finding the required skills and resources
35% struggle to find qualified cyber security staff at the salaries they can afford

Fast food

Responding quickly and effectively
34% cite speed of response coupled with the lack of effectiveness, as the biggest challenge in reacting to cyber security issues

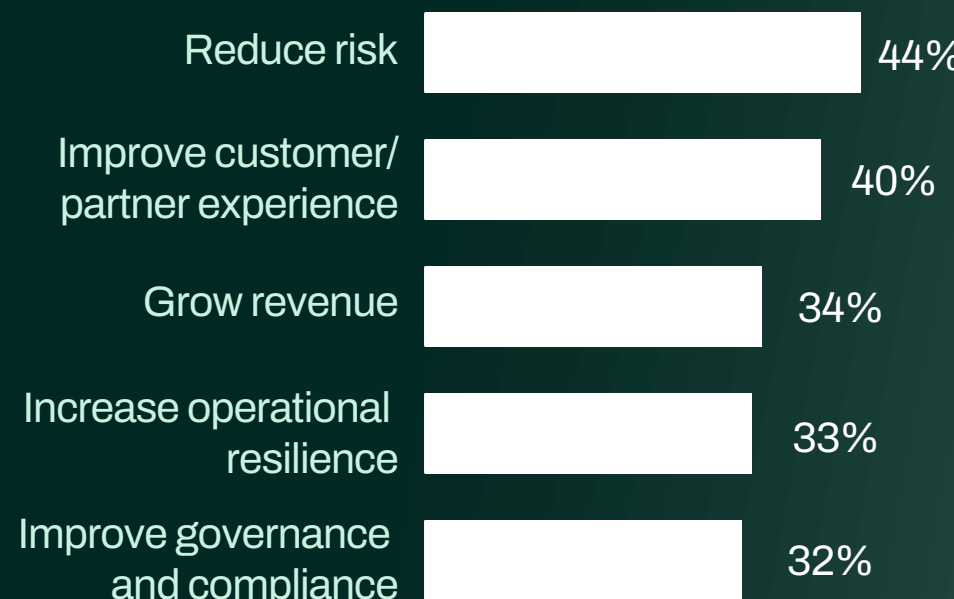


Win more, waste less, defend against everything

Outcome-based cyber security allows organizations to proactively support their business goals while effectively tackling risk.

Unsurprisingly organizations are looking to adopt their outcome-based approach to their own cyber security.

'Top 5-business outcomes respondents hope to achieve through their main cyber security goals'



83%

of respondents are interested in, planning to, or expanding

their adoption of an outcome-based approach for cyber security.

Adopt outcome-based cyber security and drive your business forward

64%

of respondents are willing to spend 6% or more

of their operational profit in return for

Having a clear cyber security vision that aligns to business outcomes is critical first step.

Reduced risk

Proactive control

Effective response to cyber threats

Greater cost control



Most organizations are looking to enter strategic partnerships with security vendors.

72%

of respondents want to switch to a vendor that is delivering security outcomes

Get all the benefits of outcome-based security now

1. Build resilience

Worry less with secured and resilient processes that scale in the cloud.

2. Improve competitiveness

Win more business by upgrading your customer experience, compliance and reputation.

3. Supercharge productivity

Waste fewer resources through simplified, optimized, and sustainable security.



To read the full research study

The Value Of Putting Security Outcomes First Rethink Cybersecurity To Amplify Resilience, Productivity, And Competitiveness

A commissioned study conducted by Forrester Consulting on behalf of WithSecure, March 2023

Please visit: <https://www.withsecure.com/security-outcomes>

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